Title: Mobile Learning Mindset *(Keynote or Workshop)*  
*Theme: Mobile Learning, Technology Integration*  
*Description:* The world has become mobile, but how have schools taken to this change? Have they embraced it or run away from it? In this talk, hear from the author of the book Mobile Learning Mindset on ways to meaningfully implement mobile learning in a variety of ways to engage learners. We'll look at what skills students will truly need to be successful in their future life beyond K-12. It's not about the device, it's about the learning.

Title: Using Failure and Risk-taking to Cultivate Creativity *(Keynote or Workshop)*  
*Theme: Creativity, Risk-taking*  
*Description:* Failure is often treated as a bad word in education yet so many of the creator inventors and creators of our time often failed miserably multiple times in life. Failure and risk-taking are a part of the learning process. During this interactive keynote session, we'll learn what barriers we create to stifle creativity and how to overcome them, as well as take a few risks ourselves. It's not how you fall down, it's how you get back up!

Title: Interactive Learning Challenges: Winning the APPMazing Race* *(Workshop)*  
*Theme: Mobile Learning, Professional Learning*  
*Description:* Tired of old "sit n get" PD where you sit and listen to someone yammer on while you start to lose feeling in your lower extremities? We all have multimedia studios and high-powered computers in our pocket, why don't we take them out and use them during PD? There is a revolution afoot that combines the concepts of PB/game-based learning/maker movement with the mobile device and applies it to PD. The great part is, these challenges can happen on any platform and with any topic while promoting teamwork, problem-solving, leadership and perseverance. In this session, we'll do one of these challenges live! Come ready to move and have some fun while you learn! (*NOTE: This can be done as a session or throughout an entire event)*

Title: Brainbreaks: Using Improv to Open Up Thinking *(Workshop)*  
*Theme: Risk-taking, Creativity, Improv*  
*Description:* Risk-taking and celebrating failure can be great ways to stimulate creativity in the classroom. During this very interactive session, we'll go through a series of improv activities designed to help students activate the creative side of their brain. Come prepared to move, think, and leave your inhibitions at the door.

Title: Analog Leaders in a Digital World *(Keynote or Workshop)*  
*Theme: Leadership*  
*Description:* As leaders, we come from an analog world of floppy disks and 8-tracks, with music ranging from the Beatles to Nirvana. The process of getting information in the past meant punching in a command code or putting a needle on a record. However, our “customers” are living in a world where information is accessible anywhere instantly. While the core of how we learn remains somewhat similar to those days gone by, how can we leverage all this increased access to improve the learning experience for our students? As leaders from this analog world, we need to encourage an environment of risk-taking and embrace the idea that failure isn't always a bad thing. In this talk, we'll learn to ditch the VCR and embrace YouTube, we'll forget about the Rolling Stones and enjoy more Katy Perry (ok, maybe not that). Most importantly, we'll learn to see through the eyes of our students, the lives they live, and predict the pathways to their future success in our now digital world.

Title: Becoming a Connected Educator *(Keynote or Workshop)*  
*Theme: Social Media, PLN*  
*Description:* David Weinberger says “The smartest person in the room, is the room.” I think we can now expand that to say “The smartest person in the world, is the world.” With social media, we have a wealth of resources and content knowledge at our fingertips. But, how do we sort through all the Charlie Sheen tweets and Justin Bieber Selfies to get to the good stuff? In this session we’ll interact on a variety of platforms and see ways to use these for our own professional learning and in our classrooms.
Title: Surviving the Digital Zombie Apocalypse (Keynote)  
Theme: Digital Citizenship, Mobile Learning  
Description: BRAINS!! We have an exponential influx of technology spreading throughout our society. These tools have potential for both good and evil when it comes to how we learn, process and interact. Without proper guidance and thought, our society will succumb to the Digital Zombie Apocalypse. Technology can infect learning if not handled properly. But there is a vaccine! Come learn how we can open up our (brains) and make learning with technology much more meaningful for everyone. It's not too late…

Title: Raised by Siri: A Digital Parenting Course (Keynote)  
Theme: Social Media, Digital Parenting  
Description: Remember when your parents used to complain about television and rock n’ roll? Now we complain about Snap Chat and Texting. We are now officially old. Unlike our parents we have tools and resources available to us, but how many of those are valuable and how many of them are scare tactics? In this entertaining session we’ll find answers that Siri can’t.

Title: Learning Spaces… the Final Frontier (Keynote or Workshop)  
Theme: Learning Environments  
Description: Houston, we have a problem. We've figured out how to get learning in the hands of kids via mobile devices, laptops, BYOD, etc. We see that learning is best done if it’s learner-centered and authentic which results in teachers changing their instructional practices. However, when you go into classrooms of modern schools, something looks eerily familiar to the classrooms of yesteryear. Despite the influx of technology and the re-imagining of pedagogy, the physical spaces remain the same. In this session we’ll look at ways we are making classroom space a living, breathing part of learning in our district.

Title: The Top 10 Things NOT to do in a 1:1 (Keynote)  
Theme: Leadership, Instructional Coaches, and IT  
Description: While having access to ubiquitous technology like mobile devices has its benefits, there are a lot of pitfalls to look out for before, during and after implementation. In this session be prepared to laugh and learn as @mrhooker takes you through an informative 4-year journey of his district's 1:1 implementation. Whether you are a classroom teacher, an administrator, or a tech director, knowing what mistakes to avoid will help put your school on the path to 1:1 success.

Title: Swimming in the SAMR Pool (Keynote or Workshop)  
Theme: Technology Integration, Mobile Learning  
Description: Sometimes we ask teachers to dive before they can swim with technology. Dr. Ruben Peuntedura’s SAMR model has been instrumental in helping our district embrace the shift from traditional learning to a more student-centered approach. In this session, I’ll share actual examples of integration of iPads in K-12 settings. From ELA to math to music, using mobile devices in a meaningful way can really bring learning into the transformational deep end.

Title: It Takes an iVillage (Workshop)  
Theme: Community Engagement  
Description: In the world of mobile learning, we spend countless hours training our administrators, staff and students on ways to engage and learn from these devices in our hands. There is one powerful group that is left out of this conversation; Parents. Mobile devices not only represent disruptive change in the classroom, but also in the home. In this session, we’ll go over ways to bond with your community over these new digital mediums. From conversations about YikYak to laughs over Tumblr, schools and communities are in a unique time in society where we can help each other. After all, we’re not raising kids, we’re raising adults.

To bring Carl to your event contact him at info@hookertech.com